

Provide Your Patients with Access to UpToDate®

What is a widget?

A widget is essentially a graphic on a website that links to live content from another site. Widgets display information and invite the user to interact with the site. Familiar examples of widgets include buttons, dialog boxes, pop-up windows, pull-down menus, icons, scroll bars — and search boxes.

What does the UpToDate for Patients search widget do?

It enables a person visiting your website to quickly find high-quality health information. They can search for a specific condition using the search box or browse patient-level health topics by category (e.g., Allergy and asthma, Cancer, Diabetes, etc.) to get a general overview.

Why should I add the UpToDate for Patients widget to my website?

It's likely that your patients are already researching their symptoms and conditions online. Why not refer them to a resource you already trust? Adding the UpToDate for Patients search widget to your site will allow your patients and their families to find current, in-depth and unbiased information.

The information your patients will find is considered "Beyond the Basics," and is best suited for those wanting more in-depth information about a condition or disease. These articles are 5-10 pages long, are written at a high school reading level and include detailed information with some medical terms.

UpToDate offers two versions of the widget: one for secure sites beginning with "https://" and one for non-secure sites beginning with "http://".

How do I get the UpToDate for Patients widget?

Go to www.uptodate.com/patients/refer, click on **Get the Widget**, and enter your email address and website URL. The code for the widget will then be emailed to you; simply copy and paste it to wherever you want the widget to appear on your site.

Install the **FREE** UpToDate for Patients search widget today and empower your patients to take a more active role in their healthcare!

The screenshot shows the UpToDate for Patients widget integrated into the Greenhouse Internists, P.C. website. The widget features a search bar with the text "Enter your search here" and a "Go" button. Below the search bar is a button that says "View health topics by category". The widget also displays the UpToDate logo and the text "FOR PATIENTS" and "Answer your medical questions with UpToDate, the source doctors trust". The background of the screenshot shows the website's content, including a "Greenhouse Health Watch" section with a "New Mammogram Recommendations: Our Take" article. The article text is partially visible, mentioning "recommendations for mammogram screening released by the U.S. Preventive Services Task Force" and "mammogram for most women the task force recommends getting them every other year".

The UpToDate for Patients widget on Greenhouse Internists, P.C. website