

# UpToDate® Newsletter

December 2011

## Message from the Editor-in-Chief



Denise S. Basow, MD

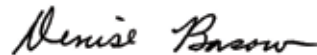
It is always fun to talk about new additions to UpToDate®, and I have some new exciting things to tell you about.

We launched UpToDate for iPhone a couple of months ago and it has been a big success, moving rapidly up the rankings by Apple for medical apps. What I am most excited about though, is the launch of our [UpToDate MobileComplete™](#) app for iPhone and iPad! UpToDate MobileComplete allows you to put the entire UpToDate content locally on your device\*, so you don't have to worry about slow or no internet connection, and can reduce data consumption for those of you with limited mobile plans. You will be able to access topics in an instant and your device will sync as needed so you will always have the latest UpToDate information with you. We will have Android apps available soon as well.

This release marks the launch of our [General Surgery](#) section. You may have noticed the addition of more topics in General Surgery over the last few years, with contributions from many of the best surgeons around the world. Our beta testing suggests we are answering 94 percent of surgeons' questions, similar to our other medical specialties. Look for Psychiatry and Dermatology next.

I am also pleased to introduce our new [graphics search](#). This has been one of the most requested additions to UpToDate. As we add more visual specialties, such as Dermatology and Radiology, we are rapidly expanding our graphics library and now you can access this library more directly. You can use these graphics to help you with diagnosis and management, or add them to your presentations with our easy-to-use graphic-to-PowerPoint converter.

Sincerely,



Denise S. Basow, MD  
Editor-in-Chief

\* Wi-Fi access is required for initial UpToDate MobileComplete download and full content updates. iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries.

## UpToDate MobileComplete™

UpToDate MobileComplete™ for iPhone is now available in the United States and Canada! UpToDate MobileComplete is the fastest local version of UpToDate for your iPhone and iPad. Now you can access UpToDate with the speed and convenience of a local App, so you'll have all the knowledge you need, all the time – even without persistent network access!\*

Upgrade your individual subscription with UpToDate MobileComplete for an additional \$49 with an annual subscription\*\* and download UpToDate's full content to your iPhone or iPad.

\* Wi-Fi access is required for initial UpToDate MobileComplete download and full content updates.

\*\* UpToDate MobileComplete pricing, beginning at \$49 per year, will be pro-rated to match your current subscription term. iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries.

*"Much of my time is spent in the hospital setting without reliable cellular/network coverage. UpToDate MobileComplete allows me to quickly access full UpToDate content from my mobile device wherever I am, and whenever I need it."*

- Dr. Mitch Ross  
UpToDate Subscriber





## UpToDate in General Surgery **NEW!**

UpToDate is pleased to announce the launch of [General Surgery](#). We have added hundreds of topics in General Surgery over the last several years and our beta testing by surgeons has shown that UpToDate answers 94% of general surgeons' clinical questions. The General Surgery content complements the medical content that is already part of UpToDate, and allows physicians to answer questions about the broad range of medical and surgical problems they confront in caring for their patients every day.

Editors-in-Chief of the new General Surgery content are Raphael E. Pollock, MD, Professor and Head of the Division of Surgery of The University of Texas MD Anderson Cancer Center, and David Soybel, MD, Professor of Surgery and Chief of General Surgery for Penn State Hershey Medical Center.

View the UpToDate in General Surgery [table of contents](#).

## UpToDate Graphics Search **NEW!**

UpToDate's new [graphics search](#) provides quick and easy access to over 23,000 authoritative graphics, including pictures, tables, illustrations, diagrams, graphs, algorithms and movies.

With UpToDate graphics search, you can quickly find trusted graphics instead of searching the Internet.

Learn how to use our new graphics search tool with this [online tutorial](#).



## Researchers at Harvard Report the Adoption of UpToDate at U.S. Hospitals is Directly Associated with Saving Lives

The new research reinforces dozens of other studies which support how critical it is to have UpToDate at the point of care. UpToDate hospitals had lower mortality, shorter lengths of stay, and improved hospital quality compared with non-UpToDate hospitals. [Learn more...](#)

Get your **FREE** copy of the "Use of UpToDate and Outcomes in US Hospitals" study today!

*"The data suggests the use of computerized tools such as UpToDate enable better decisions, better outcomes and better care."*

- Ashish Jha, M.D., M.P.H.  
Harvard and Study Author

Keep up with recent medical developments, including those that [change practice](#).

What's New?

Practice Changing Updates



### Conference Schedule

We hope to see you at one of the [conferences we'll be attending!](#)



### Search Plugin

[Make UpToDate your search engine!](#)